

ABOUT

The Urban League of Metropolitan Saint Louis Women's Business Center (formerly Grace Hill Women's Business Center) is a public/private partnership with the U.S. Small Business Administration and is dedicated to providing micro-business development for aspiring entrepreneurs, with a primary focus on minority women in the community.

Partnering with other institutions and community organizations, the Center is able to offer a variety of programs and services to further individuals' aims of entrepreneurship. The WBC offers comprehensive services to support all stages of entrepreneurship.

MISSION

Our mission is to empower, engage, and advocate for small business owners by connecting them to tools, resources, and partners committed to quality in every aspect of business development. We support entrepreneurs on their journey to become self-sustaining and successful contributors to their communities.







1:1 VIRTUAL BUSINESS COUNSELING

No matter which stage your business is in, one-on-one counseling is a valuable tool that allows you to garner expert advice on the day-to-day and big picture situations that all entrepreneurs face. Urban League Metropolitan Saint Louis - Women's Business Center offers no-cost professional business analysis consultations ranging from financial analysis, strategic planning, management, HR, social media, marketing, taxes, customer service, business plan, startup, lender readiness and more.

Each counseling session is customized based on your specific needs, and offers a fresh perspective by identifying potential problems that even the best planning might have overlooked.

ONLINE WORKSHOPS

The Urban League of Metropolitan Saint Louis Women's Business Center is proud to offer online courses to help you start and run your business.

We design workshops for every stage of business development from business plans to marketing strategies, and more!

Don't forget to sign-up for our newsletter as well for the most up-to-date information about our exclusive events!

READY! SET! LAUNCH!

10-WEEK SMALL BUSINESS DEVELOPMENT PROGRAM

The Urban League of Metropolitan St. Louis Women's Business Center is delighted to offer a series of online courses to assist you in successfully launching and operating your own business. Get ready to ignite your entrepreneurial journey as we present "Ready! Set! Launch!"—our flagship WBC small business development program. Held during the spring, summer, and fall, this comprehensive 10-week program, consisting of three progressive levels, is designed to educate, engage, and empower aspiring business owners.

Whether you're an enthusiastic entrepreneur looking to acquire essential small business skills or a seasoned business owner seeking to redirect the course of your company, this course is tailored to suit your needs.





NEWSLET

ULSTLWBC.COM

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WE EMPOWER, ENGAGE, AND ADVOCATE.

LEADERSHIP READINESS
BUSINESS KNOWLEDGE

OPERATIONAL SOUNDNESS

DRIVING REVENUE

- VISION -

To provide an opportunity for small business owners to learn and grow through a holistic educational approach, inspiring and motivating success at every stage of entrepreneurship.

